

## **Westlake High School Theatre Ad Sales Program**

The Westlake High School Theatre department is currently selling advertising for its 2016-2017 performance programs. The programs will be distributed at the performances of the Theatre department throughout the school year.

The Westlake Theatre Department draws large audiences at their performances which will include 7 performances for a total of 14 shows during the 2016-2017 school year. Fifty percent of the ad sale proceeds are credited to the theatre student to be used for theatre expenses and activities. The other fifty percent pays for the costs of printing the programs.

### **Ad Sizes and Pricing - All Ads are Black and White**

- Full Page (5" width x 7.5" height)      \$500.00
- Half Page (5" width x 3.7" height)      \$250.00
- Quarter Page (5" width x 1.8" height)    \$125.00

### **Submitting Ad, Contract, and Payment**

#### Ad Copy

Camera-ready ads must be submitted digitally. Please make sure that ads are designed in the appropriate orientation (landscape for half and quarter page ads , portrait for full page ads) corresponding to the ad size purchased. Ads may be resized to fit the ad sizes above. We recommend digital files be at least 300 dpi and saved in .jpg, .pdf, .tiff, or .eps format. Please email digital files to [westlakehighschooltheatreads@gmail.com](mailto:westlakehighschooltheatreads@gmail.com). When emailing, be sure to use the subject line: Theatre ad sales / Student's Name / Advertiser's Name

Students should return the Booster Ad Contract and payment check in an envelope with the student's name and deposit in the lockbox located in the theatre room.

**All ads sold run through the current school year. All advertising contracts, money and ad copy must be received by the Westlake Theatre Boosters no later than Tuesday October 11, to be included in the first fall performance program.**

We look forward to sharing your ad information with our audience. Thank you for your support!

To place an ad, please contact:

Theatre Student \_\_\_\_\_ Phone # \_\_\_\_\_

# **Westlake High School Theatre Advertising Contract 2016-2017**

Advertiser's Copy

Company Name: \_\_\_\_\_

Address, City, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_

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Size of Ad: \_\_\_\_\_ Amount: \_\_\_\_\_

All ads will run through the current school year. It is agreed by both parties that all advertising contracted shall be paid in full at the time that the ad is purchased. Make checks payable to Westlake Booster Club, memo line: Theatre.

Signatures:

Advertiser \_\_\_\_\_ Date \_\_\_\_\_

Theatre Student \_\_\_\_\_ Phone # \_\_\_\_\_

Submission of Ad:

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## **Westlake High School Theatre Advertising Contract 2016-2017**

Westlake Theatre Booster Copy

Company Name: \_\_\_\_\_

Address, City, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_

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