

Ad Sales Questions:

Who should I approach to sell an ad?

Any business or service you or your family patronize. Retail, restaurants, health care providers, cleaners, service providers, financial services. Please also refer to the EANES ISD ADVERTISING GUIDELINES document and adhere to those policies.

What do advertisers get for their money?

Their ad will run in the theatre programs for the entire school year: a total of 7 performances with 14 shows.

What benefit does the student gain?

Half of the proceeds from each ad will be credited to the student to cover costs for future trips and expenses.

What are the specifics for our programs?

The sizes, prices and format for the ads are spelled out on the contract and the ad sales flyer. Programs are printed in black and white on white paper. The cover is colored cardstock.

Are there any special ad placements?

Ads are arranged by our program designer so that they fit and are pleasing to the audience.

What if an advertiser would like a cover ad?

Cover ads are sold by the Theatre Boosters and are a part of individual show sponsorship. Please send the advertiser's contact information to the Westlake Theatre Boosters.

How do I fill out the contract?

Completely and legibly. Be sure to fill it out before giving it to your advertiser to sign. Give them one copy to keep as a receipt for their records.

What do I need to turn in to get credit for an ad?

It is your responsibility to turn in a completed contract and full payment to the box in the theatre room. You must include your name and student ID to receive credit for the ad. The ad copy can be emailed. It is the student's responsibility to follow up with the advertisers to ensure their ad copy is submitted by the deadline.

When do ads need to be submitted?

Tuesday, October 11th is the deadline for ad submission for the first performance.